

Northeast Florida's Premier Wedding & Special Event Authority

JACKSONVILLE MAGAZINE'S

BRIDE



**SPRING
& AUTUMN
EDITIONS**

FEBRUARY & AUGUST 2016

SEMI-ANNUAL
WEDDING PLANNING GUIDE

10,000

Estimated 2014 Weddings in Northeast Florida

\$27,500+

Average Wedding Cost

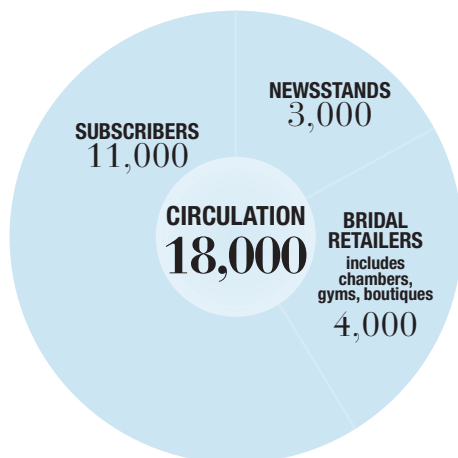
150+

Average # of Guests



ONLINE BONUS
Every page of every edition
viewable at
JacksonvilleMag.com

144,000 MONTHLY READERS



DISTRIBUTION:
18,000 COPIES
11,000 SUBSCRIBERS
150 NEWSSTANDS
300 BRIDAL RETAILERS

REACH

THE MOST SOPHISTICATED, DISCERNING
BRIDES ON THE FIRST COAST

- Six-Month Planning Calendar
 - Bridal Fashions
 - Cakes
 - Flowers
 - Wedding Day Makeup
- Hot Topics : DIY Tips
- Real Wedding Stories
- Wedding Venue Spotlight
- Reception Sites Chart
- Advertiser Services Directory

Join us this year as we take readers to four regional coastal wedding destinations.

FEBRUARY / St. Augustine & Palm Coast
AUGUST / Amelia Island & Georgia's Golden Isles



Jacksonville Magazine's Bride is the region's best-selling, most widely read locally produced wedding guide, featuring gorgeous photography and imaginative editorials and the latest industry trends and resources.

JACKSONVILLE MAGAZINE'S BRIDE

The most comprehensive bridal services marketing platform in Northeast Florida. No publication reaches more brides — as well as their family, friends and neighbors. Period.

DEADLINES TO RESERVE SPACE:
FEBRUARY: January 15 • AUGUST: July 15

RATES

SIZE	1X	2X
Full Page	\$2,450	\$2,250
2/3 Page	\$1,910	\$1,765
1/2 Page	\$1,620	\$1,330
1/3 Page	\$1,125	\$1,025
1/6 Page	\$760	\$620
Directory Ad	\$325	\$275

SIZES

2-PAGE SPREAD	(TRIM SIZE) 18" wide by 10 7/8" deep
FULL PAGE	(TRIM SIZE) 9" wide by 10 7/8" deep
2/3 PAGE (VERT.)	5 1/8" wide by 10" deep
1/2 PAGE (VERT.)	5 1/8" wide by 7 3/8" deep
1/2 PAGE (HORIZ.)	7 7/8" wide by 4 7/8" deep
1/3 PAGE (SQ.)	5 1/8" wide by 4 7/8" deep
1/3 PAGE (VERT.)	2 1/2" wide by 10" deep
1/6 PAGE (VERT.)	2 1/2" wide by 4 7/8" deep
1/6 PAGE (HORIZ.)	5 1/8" wide by 2 3/8" deep
DIRECTORY AD	3.7" wide by 2.1" deep

CROSS PROMOTION



Jacksonville Magazine's Bride reflects the same high quality as all of our company's publications — seen by more than **1 million readers** each year

SOCIAL MEDIA



More than **30,000** "fans," "followers" & subscribers via Facebook, Twitter & Instagram

